

ADI (rank)	1984 households (000)			ADI (rank)	1984 households (000)		
	ABC	CBS	NBC		ABC	CBS	NBC
Buffalo, N.Y. (33)	107	88	78	Laurel-Hattiesburg, Miss. (164)	—	—	29
Burlington-Plattsburgh, Vt. (93)	15	40	31	Lexington, Ky. (77)	48	49	38
Casper-Riverton, Wyo. (180)	16	6	3	Lima, Ohio (193)	—	—	11
Cedar Rapids-Waterloo, Iowa (76)	51	42	39	Lincoln-Hastings-Kearney, Neb. (89)	27	39	12
Charleston, S.C. (111)	34	36	33	Little Rock, Ark. (53)	74	64	68
Charleston-Huntington, W.Va. (43)	75	68	105	Los Angeles (2)	619	443	538
Charlotte, N.C. (32)	106	99	46	Louisville, Ky. (44)	61	77	76
Chattanooga (79)	52	36	45	Lubbock, Tex. (131)	20	21	17
Cheyenne, Wyo. (189)	—	14	—	Macon, Ga. (140)	17	32	15
Chicago (3)	472	348	413	Madison, Wis. (106)	29	38	30
Chico-Redding, Calif. (138)	30	18	—	Mankato, Minn. (197)	—	10	—
Cincinnati (28)	112	98	101	Marquette, Mich. (184)	—	18	—
Clarksburg-Weston, W.Va. (162)	—	21	18	McAllen-Brownsville, Tex. (120)	35	24	19
Cleveland (11)	264	203	220	Medford, Ore. * (152)	10	15	25
Colorado Springs-Pueblo (105)	45	28	26	Memphis (38)	72	95	90
Columbia, S.C. (90)	33	26	68	Meridian, Miss. (171)	23	8	4
Columbia-Jefferson City, Mo. (141)	26	25	18	Miami (13)	190	156	165
Columbus, Ga. (113)	43	41	16	Milwaukee (29)	120	91	104
Columbus, Ohio (35)	114	112	94	Minneapolis-St. Paul (14)	159	136	111
Columbus-Tupelo, Miss. (136) *	9	21	48	Minot-Bismarck-Dickinson, N.D. (142)	—	20	26
Corpus Christi, Tex. (125)	32	23	23	Missoula-Butte, Mont. (153)	27	—	21
Dallas-Fort Worth (9)	230	193	163	Mobile, Ala.-Pensacola, Fla. (61)	56	66	56
Davenport, Iowa-Rock Island-Moline, Ill. (75)	49	43	53	Monroe, La.-El Dorado, Ark. (114)	9	51	20
Dayton, Ohio (49)	75	85	63	Montgomery, Ala. (119)	20	21	57
Denver (19)	136	104	136	Nashville, Tenn. (31)	81	110	107
Des Moines (67)	44	52	52	New Orleans (34)	91	96	94
Detroit (7)	314	220	290	New York (1)	988	723	908
Dothan, Ala. (160)	9	34	—	Norfolk-Portsmouth, Va. (47)	75	69	74
Duluth, Minn.-Superior, Wis. (114)	31	28	23	North Platte, Neb. (207)	—	—	7
El Centro, Calif.-Yuma, Calif. (177)	5	—	5	Odessa-Midland, Tex. (144)	24	21	18
El Paso, Tex. (103)	32	27	35	Oklahoma City (40)	73	68	72
Elmira, N.Y. (165)	12	—	12	Omaha (71)	61	52	45
Erie, Pa. (146)	24	18	33	Orlando-Daytona Beach, Fla. (30)	115	89	101
Eugene, Ore. (126)	36	29	12	Ottumwa, Iowa-Kirkville, Mo. (204)	18	—	—
Eureka, Calif. (181)	9	7	—	Paducah, Ky.-Cape Girardeau, Mo. (72)	34	60	52
Evansville, Ind. (88)	53	35	33	Palm Springs, Calif. (186)	8	—	5
Fargo, N.D. (101) *	30	27	27	Panama City, Fla. (175)	18	—	20
Flint-Saginaw-Bay City, Mich. (56)	91	39	79	Parkersburg, W.Va. (194)	—	—	7
Florence, S.C. (149)	25	50	—	Peoria, Ill. (100)	39	32	34
Fort Myers-Naples, Fla. (112)	22	32	23	Philadelphia (4)	493	330	360
Fort Smith, Ark. (148)	18	26	14	Phoenix-Flagstaff (25)	101	103	98
Fort Wayne, Ind. (95)	44	31	35	Pittsburgh (12)	268	198	143
Fresno, Calif. (65)	53	46	43	Portland, Ore. (23)	124	96	98
Gainesville, Fla. (170)	18	—	—	Portland-Poland Spring, Me. (78)	55	39	38
Glendive, Mont. (209)	—	1	—	Presque Isle, Me. (200)	—	7	—
Grand Junction, Colo. (185)	6	13	—	Providence, R.I.-New Bedford, Mass. (41)	97	67	98
Grand Rapids-Kalamazoo, Mich. (38)	95	65	74	Quincy, Ill.-Hannibal, Mo. (152)	—	25	25
Great Falls, Mont. (176)	12	11	—	Raleigh-Durham, N.C. (37)	107	82	32
Green Bay, Wis. (69) *	58	46	54	Rapid City, S.D. (161)	11	—	23
Greensboro-Winston Salem-High Point, N.C. (50)	76	81	69	Reno (124)	27	15	18
Greenville-New Bern, N.C. (98)	36	48	53	Richmond, Va. (57)	66	66	58
Greenville-Asheville-Spartanburg, S.C. (36)	72	84	97	Roanoke-Lynchburg, Va. (68)	44	60	52
Greenwood-Greenville, Miss. (174)	23	9	—	Rochester, Minn.-Mason City, Iowa (139)	21	18	22
Harrisburg-Lancaster-Lebanon-York, Pa. (46)	57	65	90	Rochester, N.Y. (70)	54	47	44
Harrisonburg, Va. (196)	17	—	—	Rockford, Ill. (109)	33	26	26
Hartford-New Haven, Conn. (22)	123	144	65	Roswell, N.M. (188) *	3	11	—
Helena, Mont. (205)	—	—	4	Sacramento-Stockton, Calif. (20)	141	108	127
Houston (10)	196	150	160	St. Joseph, Mo. (190)	15	—	—
Huntsville-Decatur-Florence, Ala. (92)	42	41	37	St. Louis (18)	156	141	163
Idaho Falls-Pocatello (157)	10	14	15	Salinas-Monterey-San Jose, Calif. (108)	51	17	22
Indianapolis (24)	127	104	106	Salisbury, Md. (166)	12	17	—
Jackson, Miss. (84)	30	43	54	Salt Lake City (42)	79	72	73
Jackson, Tenn. (183)	27	—	—	San Angelo, Tex. (195)	—	9	—
Jacksonville, Fla. (64)	49	69	38	San Antonio, Tex. (45)	91	78	63
Johnstown-Altoona, Pa. (80)	0	48	76	San Diego (26)	98	79	69
Jonesboro, Ark. (173)	32	—	—	San Francisco (5)	274	225	242
Joplin, Mo.-Pittsburg, Kan. (118)	28	31	21	Santa Barbara-Santa Maria, Calif. (116)	27	17	14
Kansas City, Mo. (27)	111	98	101	Savannah, Ga. (107)	33	36	23
Knoxville, Tenn. (58)	72	71	44	Seattle-Bellingham-Tacoma (15)	177	117	146
La Crosse-Eau Claire, Wis. (129)	16	30	34	Selma, Ala. (206)	—	2	—
Lafayette, Ind. (191)	—	9	—	Shreveport, La.-Texarkana, Tex. (55)	79	69	53
Lafayette, La. (109)	44	50	—	Sioux City, Iowa (135)	27	8	24
Lake Charles, La. (168)	—	—	34	Sioux Falls-Mitchell, S.D. (95) *	30	47	19
Lansing, Mich. (98)	—	51	37	South Bend-Elkhart, Ind. (80)	46	47	51
Laredo, Tex. (198)	—	3	5	Spokane, Wash. (74)	58	43	44
Las Vegas (102)	31	27	28	Springfield, Mass. (96)	39	—	38